

Fueling Innovation in Water

From Water Challenges to Scalable Solutions



An innovation platform that invests in and empowers the next generation of water entrepreneurs.

ONE ECOSYSTEM. ONE PURPOSE. GREATER WATER IMPACT.

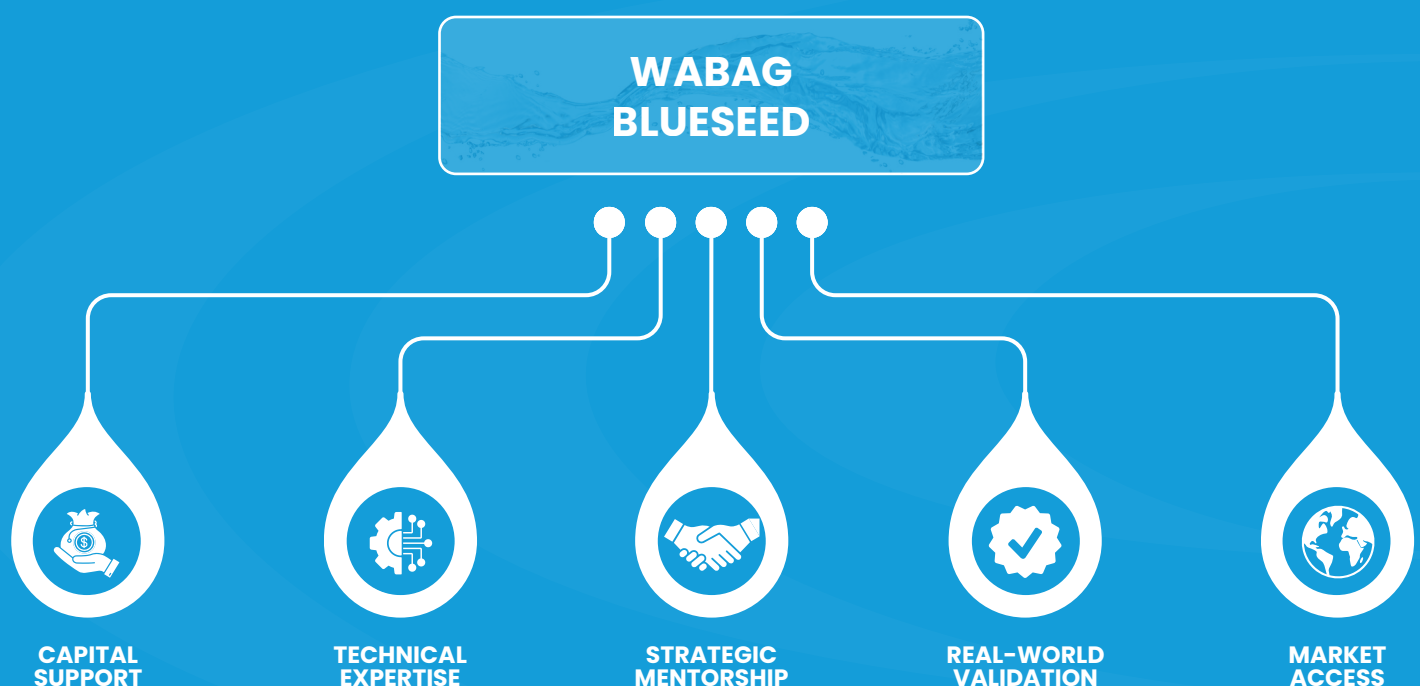
Innovation does not scale in isolation. BLUESEED brings together start-ups with bold ideas and breakthrough technologies, WABAG's deep water-sector expertise and operating experience, utilities with real-world challenges and validation opportunities, government institutions that enable policy alignment and wider adoption, investors providing capital and strategic networks, and the technology and research ecosystem contributing scientific knowledge and emerging possibilities. Each stakeholder brings a distinct strength to build a connected and collaborative water-innovation ecosystem.

By connecting ideas with expertise, capital and real-world applications, BLUESEED helps promising water technologies progress through validation, adoption and commercial scale. It creates a structured pathway for innovators to move beyond the laboratory or pilot stage and develop deployable solutions that address genuine water-sector needs. Through this collective effort, BLUESEED seeks to translate innovation into meaningful environmental, operational and societal impact.

Our Mission

To invest in, nurture and empower Waterpreneurs who are developing impactful solutions for a sustainable, resilient and water-secure future.

MORE THAN FUNDING. A PATHWAY TO SCALE.



We Are Looking for Waterpreneurs

We back founders developing innovative solutions to address critical business, operational and regulatory challenges across the water sector.

- 💧 **Digital & Smart Utilities:** AI/ML, digital twins, predictive analytics and IoT sensors targeting Non-Revenue Water (NRW) reduction and energy optimisation.
- 💧 **Resource & Energy Recovery:** Sludge minimisation, biogas recovery and circular economy solutions.
- 💧 **Next-Gen Treatment & Chemicals:** Advanced membranes, Zero Liquid Discharge (ZLD), sustainable consumables and climate-resilient systems.
- 💧 **High-Purity & Industrial:** Ultrapure water technologies for semiconductors, green hydrogen and industrial water recovery.
- 💧 **Chemicals & Consumables:** Innovative treatment chemicals and process optimisation to reduce operating costs and chemical consumption.

BLUESEED PARTNERSHIP PATHWAY



Built on a **Century** of **Water Expertise**

BLUESEED is powered by WABAG's technical expertise, operating experience and global water ecosystem, giving Waterpreneurs access to the knowledge, real-world validation opportunities and industry connections needed to validate and scale their innovations.

WABAG at a Glance

100+
Years of Legacy

6,500+
Projects

25+
Countries

125+
IP Rights

World's **3rd** Largest Private Water Operator*
Among the World's Top **3** Desalination Companies*

Are You Building the Next Big Water Solution?

If your innovation can make water treatment smarter, safer, more efficient, more sustainable or more affordable, we want to hear from you.

Bring us your innovation. Bring us your challenge. Let's create impact together.

CONNECT WITH WABAG BLUESEED

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**GLOBAL
PRESENCE**

WABAG EMPLOYS OVER
2,000 EMPLOYEES IN
>25+ COUNTRIES.

Scan to submit your innovation and
connect with the BLUESEED team

